



Gyanmanjari College of Computer Application Bhavnagar

Report on

An Expert Talk on Programming and design guides & SEO Unlocked for business Growth

Date: 21/01/2025
Time: 1:15PM to 3:15PM
Venue : TF-29

No. of Student	230
Department	BCA & MCA
Semester	BCA 4 th (Class A,B,C,G), MCA 2 nd (ClassA)
Faculty Co-Ordinator	Prof. Reena A. Desai

About Expert:

Bhargav sir, CEO of **Code Decorator**, recently visited our college to conduct an insightful Expert Talk session on **Programming and design guides**. With extensive expertise in Magento services and web development, they lead a globally recognized company known for its innovative solutions. Bhargav's commitment to understanding and solving customer problems has propelled numerous ventures to success. Their dedication to top-notch, affordable solutions highlights their passion for customer satisfaction and market excellence. Ms. Priya Sadrani who is working as SEO expert at codedecorator.

Objective of Talk

The objective of this Expert Talk was to enhance students' knowledge in Website Designing, Advanced CSS, and the Figma tool, providing insights from industry leader Bhargav sir of Code Decorator. The session aimed to bridge the gap between academic learning and industry practices, empowering students with practical skills and expertise in cutting-edge web development technologies. The objective of the talk, "*SEO Unlocked for Business Growth*," was to empower businesses with actionable insights and strategies to leverage the latest advancements in search engine optimization (SEO).

About Expert Session

In the Expert Talk session, Bhargav sir from Code Decorator provided a practical demonstration and detailed explanation of Website Designing, Advanced CSS, and the Figma tool. They shared their extensive industry experience and expertise, guiding students through hands-on activities and real-world examples. The session aimed to equip students with practical skills and a deeper understanding of modern web development technologies. Ms. Priya Sadrani delivered an insightful expert talk on 'SEO Unlocked for Business Growth,' focusing on leveraging the latest trends and strategies in search engine optimization, including AI-powered tools, voice search optimization, E-A-T (Expertise, Authoritativeness, Trustworthiness), and the role of high-quality, mobile-friendly content to drive measurable growth for businesses.

Photographs





 GPS Map Camera



Bhavnagar, Gujarat, India

Bhavnagar, Bhavnagar, 364060, Gujarat,
India

Lat 21.718546, Long 72.122081

01/21/2025 01:48 PM GMT+05:30

Note : Captured by GPS Map Camera





 GPS Map Camera



Bhavnagar, Gujarat, India
Bhavnagar, Bhavnagar, 364060, Gujarat,
India
Lat 21.718597, Long 72.121861
01/21/2025 01:40 PM GMT+05:30
Note : Captured by GPS Map Camera

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